



MACHINERY
& BUSINESS ASSETS



INVENTORY



REAL ESTATE



ACCOUNTS RECEIVABLE
& INVENTORY FIELD
EXAM



INTELLECTUAL
PROPERTY



INSIDE HILCO'S AUCTIONS

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DOMITILA MWIKALI | AUCTION COORDINATOR

Domitila Mwikali's role as Hilco's Auction Coordinator means she plays a key part in managing the logistics of each auction to ensure a smooth and successful process. Her responsibilities include coordinating with project managers to organise auction details, managing bidder registrations, and ensuring that all auction activities run efficiently.

By maintaining clear communication between internal teams and buyers, she helps facilitate a seamless auction experience. Domitila's role is critical in organising operations, meeting deadlines, and ultimately maximizing value for both our clients and bidders.

Domitila, orchestrates the fast-paced world of auctions, supplying valuable insights into auction planning, and seamless execution, ensuring successful sales and a dynamic bidding experience.

AUCTION INSIGHTS

Domitila ensures that asset information is accurate, bidders have clear instructions, and all logistical aspects are well-coordinated to contribute to a smooth auction process. Attention to detail when organising and running an auction is imperative. Buyer engagement is important to provide responsive communication, for a seamless bidding experience, which can make a significant difference to the auction success. Flexibility is essential for an auction. No two auctions are the same, and being able to adapt to different asset types, market conditions, and buyer behaviours ensures smooth execution.

COLLABORATION

Working closely with the MBA team to coordinate asset

cataloguing, and ensure all necessary documentation is in place, highlights the need for effective collaboration to establish a repeated auction. Clear communication with the wider team is key, as it helps streamline logistics, resolve any issues quickly, and keep the auction timeline on track. Additionally, assisting in managing bidder inquiries aids in making sure all auction processes run efficiently. By working together, we create a well-organised and transparent auction experience for both buyers and clients.

CLIENT COORDINATION

From asset cataloguing to final sale, it is important to provide consistent updates on the progress of client's auctions. Auction client relationships fall under answering questions, addressing concerns and providing timely feedback on the auction's success. Facilitating clear communication and attention to detail, results in an auction that aligns with client's goals and criteria for both the process and the outcome. By focusing on their needs and creating a bespoke service, we can exceed those expectations and deliver successful results.

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